

## SPONSORSHIP OPPORTUNITIES

**DCIIA / SPARK Institute 2022 Public Policy Forum**  
**June 8–10 | Washington, DC**

### SIGNATURE SPONSOR:

Help us host our first live Public Policy Forum in two years by becoming a signature sponsor. Enjoy optimal visibility as a supporter of this one-of-a-kind premier event exploring domestic and global issues around the legislative and regulatory environment as related to the retirement industry. Benefits include:

- Ability to shape the event agenda with one seat per sponsor on the event steering committee. Please sign up early as planning for the event will begin in early March. *(Please note sponsorship does not include guaranteed speaking opportunities.)*
- Sponsor logos appear on all event communications to invitees and attendees.
- An Exhibit Hall will be used for attendee networking during all breaks. Signature sponsors will each have one booth in the Exhibit Hall to showcase thought leadership and interact with Forum attendees. Booth location selection will be first-come, first-served based on confirmed sponsorship.
- DCIIA is hosting its Diversity, Equity & Inclusion Awards dinner on June 8th. Signature Sponsors will receive one table for ten attendees at no cost. Sponsors can fill the table with staff and clients or DCIIA can arrange for attendees to join you including consultants, advisors, plan sponsors or other event attendees.

### SIGNATURE SPONSORSHIP PRICING: \$18,500

### ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- 1. Mobile Event App Sponsor – \$12,500 – 1 sponsor:**  
Generate high visibility for your company as the exclusive sponsor of our mobile event app, which will be the source of all attendee and speaker information including agenda, slide decks, and more. Company name/logo will be prominently featured on the app home screen.
- 2. Lanyard Sponsor – \$10,000 – 1 sponsor:**  
Have your company name/logo imprinted on nametag lanyards for Forum-wide visibility.
- 3. Conference Registration – \$8,500 – 1 sponsor:**  
Company name/logo imprinted on individual, small hand sanitizers available at the registration desk throughout the conference ensuring visibility to all attending as they check in or ask questions throughout the Forum.
- 4. Break Sponsorships:** Company name/logo imprinted on beverage cups and napkins.  
**Meals and Receptions – \$15,000 each – 4 sponsors | Snack Breaks – \$8,500 each – 3 sponsors**
- 5. Exhibitor Hall Booth or Table – \$5,000 each**  
Enjoy a visible presence throughout the Forum and an anchor point for meeting clients and others during breaks.

**All sponsorships include** two additional conference registrations for your organization (a supplement to the usual allotted number) as well as your logo, contact information and company description (100-word limit with a link to your website) on both DCIIA's and SPARK's conference website.

Sponsorship is now open, so please reach out to us soon if you are interested in learning more: you can contact Marlene Jung directly at [marlene@sparkinstitute.org](mailto:marlene@sparkinstitute.org), or email the team on [info@dcia.org](mailto:info@dcia.org).