

THE SPARK/DCIIA PUBLIC POLICY EVENT



SPARK INSTITUTE
SHAPING AMERICA'S RETIREMENT

It runs every Wednesday as a live virtual event, July 15 to August 19. Program agenda: domestic and global topics. Registration is free and open to all SPARK and DCIIA members.

Live dates: July 15, July 22, July 29, August 5, August 12 & August 19
Start time: 7:30AM PT / 10:30AM ET

To learn more or customize a package, please contact
Marlene at (860) 658-5058 or marlene@sparkinstitute.org

Sponsorship Options

Exclusive Platinum SOLD



Gold

- ▶ Panel discussion participation (live or pre-recorded)
- ▶ Guest tickets for clients/prospects
- ▶ Registration lobby banner; links directly to your booth
- ▶ Exhibit booth (choose location after Platinum)
- ▶ Choose booth design/specs (SPARK creates)
- ▶ Provide multiple banners; can link to URL of your choice
- ▶ Provide materials for booth (videos and demos)
- ▶ SPARK continually updates booth materials during event
- ▶ Assign staffers to your booth during event
- ▶ Receive live attendee inquiries with chat, email
- ▶ Promo email that booth is "live" for attendee networking
- ▶ On demand reports 24/7 for attendees visiting your booth
- ▶ Banner ad on SPARK conference website for 60 days

BlackRock



TRAU
THE RETIREMENT
ADVISOR UNIVERSITY

Sponsorship Options

Silver

- ▶ Panel discussion participation (live or pre-recorded)
- ▶ Guest tickets for clients/prospects
- ▶ Registration lobby banner; links directly to your booth
- ▶ Exhibit booth (choose location after Platinum, Gold)
- ▶ Choose booth design/specs (SPARK creates)
- ▶ Provide multiple banners; can link to URL of your choice
- ▶ Provide materials for booth (videos and demos)
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Exhibit

- ▶ Exhibit booth (choose location after Platinum, Gold & Silver)
- ▶ Choose booth design/specs (SPARK creates)
- ▶ Provide multiple banners; can link to URL of your choice
- ▶ Provide materials for booth (videos and demos)
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